

Uniross launches Hybrio, the first hybrid battery

Hybrio combines the advantages of alkaline and rechargeable in one 'super battery'

Lognes, 16th June 2006 – Uniross, European leader of rechargeable batteries innovates by launching **HYBRIO** on the market, the 1st Hybrid battery. Absolutely unique, **HYBRIO** is due to stand out as the standard to replace disposable batteries.

The result of research and technological advance, **HYBRIO** combines 2 advantages:

- Ready for use just as a disposable battery, it may be used immediately after purchase without the need to be charged. Even if it isn't used for a year, it remains charged! **HYBRIO** is a rechargeable battery which is ready at any time!
- Rechargeable, it may be reused more than 500 times. Economical and eco-friendly, a **HYBRIO** battery is the equivalent of 500 disposable batteries.

THE INSTANT BATTERY...

According to an IPSOS* study in 2005, consumers want to have rechargeable batteries already charged and remaining charged for a long time.

To meet these expectations, Uniross launches **HYBRIO**, the first Hybrid battery.

You now don't have to wait until your battery is charged before using it in all your favourite devices... Practical, economical and eco-friendly, it offers simultaneously alkaline battery and rechargeable battery strong points. Even put away in the bottom of a drawer, **HYBRIO** keeps its energy and its charge.

...YOU CAN RECHARGE!

Just as your mobile phone battery for instance, **HYBRIO** recharges and may even be reused 500 times. No more need to go out and buy batteries, you will always have a source of energy to hand! **HYBRIO** has a 5 year useful life!

HYBRIO, the rechargeable long-life battery for everyone

Ideal for all standard devices: remote controls, toys, radios, alarm clocks...as well as for high-tech devices: digital cameras, MP3 players, CD players!

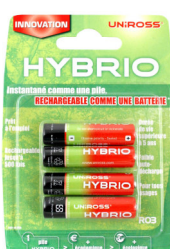
* IPSOS study achieved over a sample group of 2000 consumers in France and in England.

AN HYBRIO PACK FOR EVERYONE:



Hybrio Pack with 4 AA batteries: 17.90 €

Charger for 2 rechargeable batteries, supplied with 2 Hybrio batteries: 14.90 €
Ultra compact with built-in plug.
Recharges AA and AAA rechargeable batteries.



Hybrio Pack with 4 AAA batteries: 14.90 €

Charger for 4 rechargeable batteries, supplied with 4 Hybrio batteries: 29.90 €
Smart design to charge 2 rechargeable batteries on each side.
Compact with built-in plug. Recharges AA and AAA rechargeable batteries.



TECHNICAL SPECIFICATIONS

TECHNOLOGY: NI-MH

CHARGE REMAINING WHEN UNUSED:

80 % AFTER 6 MONTHS

70 % AFTER 1 YEAR

USEFUL LIFE: 5 YEARS.

About Uniross:

Established in 1968, Uniross has become the European leader in rechargeable batteries and battery chargers destined for the mass market (photo, video, telephony...). Uniross also offers portable energy solutions dedicated to the industrial market. Based in Lognes in France, the company generates 75% of its sales on the international markets via its subsidiaries (UK, Italy, Germany, China, USA, Hong Kong and South Africa) and its partner network. For more information, please visit our site at www.uniross.com

PICTURES AVAILABLE ON REQUEST

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