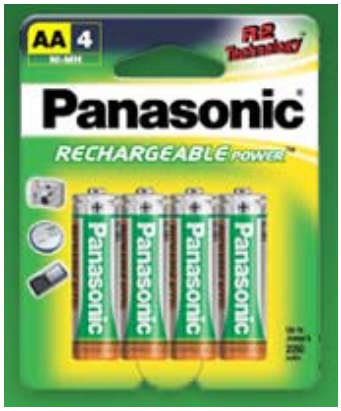
Panasonic?s New R2 Technology? Ni-MH Batteries



With the Increased popularity for small, easy-to-use high drain devices such as digital cameras and MP3 players, rechargeable batteries are fast becoming a favourite choice to power these high tech digital devices.

Panasonic Rechargeable Ni-MH batteries provide an ideal power solution for frequently used devices and what?s more, Panasonic is on the cutting edge of rechargeable technology with the introduction of our new line of rechargeable batteries featuring R2 Technology?.

R2 Technology? represents the second generation of rechargeable Ni-MH battery technology and is designed to enhance your rechargeable battery performance.

The disadvantage of most Ni-MH batteries is the high rate of self- discharge, meaning the batteries will lose up to 70% of their power (capacity) after 6 months in storage. This rate will increase if the batteries are stored in temperatures above 20?C.

With Panasonic?s new R2 Technology? Ni-MH featuring a low self discharge rate, the batteries retain up to 80% of their capacity even after 6 months in storage.* Now you can top up charge your batteries *after* use and they will stay charged and ready to use when you need them.

R2 Technology re-defines the charging paradigm. Instead of charging your batteries before use, with R2 Technology batteries you top them up *after u*se. This new charging paradigm has the effect of reduced charge time. There?s no need to fully discharge your batteries before charging. Ni-MH batteries have no memory effect and with the added bonus of R2 Technology, your batteries will be ready to use when you need them most.

The new R2 Technology Ni-MH batteries can be charged up to 1000 times, making them an economical choice to power all your high tech, high drain digital electronics. Just one package of 4 AA rechargeable batteries are equal to 4000 ordinary alkaline batteries.

R2 Technology Ni-MH batteries are available in AA and AAA size.

For those who want more power, try our high capacity AA rechargeable Ni-MH batteries. At 2,450 mAh, these batteries are up to the challenge of powering all your portable digital electronic devices.

* Based on capacity or number of batteries.